

# Crosley Gracie Jiu-Jitsu Website's Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to <https://crosleygracie.com>, and Crosley Gracie Jiu-Jitsu Academy and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Crosley Gracie Jiu-Jitsu Academy include <https://crosleygracie.com>. The Crosley Gracie Jiu-Jitsu Academy website is a martial arts academy site. By using the Crosley Gracie Jiu-Jitsu Academy website, you consent to the data practices described in this statement.

## Collection of your Personal Information

In order to better provide you with products and services offered, Crosley Gracie Jiu-Jitsu Academy may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

If you purchase Crosley Gracie Jiu-Jitsu Academy's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Crosley Gracie Jiu-Jitsu Academy may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## Use of your Personal Information

Crosley Gracie Jiu-Jitsu Academy collects and uses your personal information to operate and deliver the services you have requested.

Crosley Gracie Jiu-Jitsu Academy may also use your personally identifiable information to inform you of other products or services available from Crosley Gracie Jiu-Jitsu Academy and its affiliates.

## Sharing Information with Third Parties

Crosley Gracie Jiu-Jitsu Academy does not sell, rent or lease its customer lists to third parties.

Crosley Gracie Jiu-Jitsu Academy may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Crosley Gracie Jiu-Jitsu Academy may share data with trusted partners to help perform statistical analysis, send you email or

postal mail, or provide customer support. All such third parties are prohibited from using your personal information except to provide these services to Crosley Gracie Jiu-Jitsu Academy, and they are required to maintain the confidentiality of your information.

Crosley Gracie Jiu-Jitsu Academy may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Crosley Gracie Jiu-Jitsu Academy or the site; (b) protect and defend the rights or property of Crosley Gracie Jiu-Jitsu Academy; and/or (c) act under exigent circumstances to protect the personal safety of users of Crosley Gracie Jiu-Jitsu Academy, or the public.

### **Opt-Out of Disclosure of Personal Information to Third Parties**

In connection with any personal information we may disclose to a third party for a business purpose, you have the right to know:

- The categories of personal information that we disclosed about you for a business purpose.

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the disclosure of your personal information. If you exercise your right to opt-out of the disclosure of your personal information, we will refrain from disclosing your personal information, unless you subsequently provide express authorization for the disclosure of your personal information. To opt-out of the disclosure of your personal information, you may contact us by email at [info@crosleygracie.com](mailto:info@crosleygracie.com).

### **Tracking User Behavior**

You have the right under the California law to know how we respond to Do Not Track (DNT) signals. We do not respond to them at this time. Crosley Gracie Jiu-Jitsu Academy may keep track of the websites and pages our users visit within Crosley Gracie Jiu-Jitsu Academy, in order to determine what Crosley Gracie Jiu-Jitsu Academy services are the most popular. This data is used to deliver customized content and advertising within Crosley Gracie Jiu-Jitsu Academy to customers whose behavior indicates that they are interested in a particular subject area.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Crosley Gracie Jiu-Jitsu Academy. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Crosley Gracie Jiu-Jitsu Academy website.

### **Use of Cookies**

The Crosley Gracie Jiu-Jitsu Academy website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Crosley Gracie Jiu-Jitsu Academy pages, or register with Crosley Gracie Jiu-Jitsu Academy site or services, a cookie helps Crosley Gracie Jiu-Jitsu Academy to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Crosley Gracie Jiu-Jitsu Academy website, the information you

previously provided can be retrieved, so you can easily use the Crosley Gracie Jiu-Jitsu Academy features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Crosley Gracie Jiu-Jitsu Academy services or websites you visit.

### **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

The Children's Online Privacy Protection Act (COPPA) protects the privacy of children under the age of thirteen by requesting consent for the collection or the use of any personal information of the users. Crosley Gracie Jiu-Jitsu Academy does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## **E-mail Communications**

From time to time, Crosley Gracie Jiu-Jitsu Academy may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Crosley Gracie Jiu-Jitsu Academy or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Crosley Gracie Jiu-Jitsu Academy, you may opt out of such communications by replying STOP to text alerts or contacting us by email at [info@crosleygracie.com](mailto:info@crosleygracie.com).

## **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted. Third party hosting vendors being: (a) a person; or (b) a company, which provides services such as, but are not limited to billing, booking and marketing software.

## **Changes to this Statement**

Crosley Gracie Jiu-Jitsu Academy reserves the right to change this Privacy Policy from time to time. Any changes we make will become effective when we post a modified version of our Privacy Policy to <https://crosleygracie.com/privacy-policy>. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy. You agree to remain up to date of our Privacy Policy by checking the Policy periodically for updates. If you do not agree to any changes, your choice is to stop using our services, as applicable. It is your obligation to ensure that you read, understand and agree to the latest version of the Privacy Policy. The "Effective as of" signature at the bottom of the Privacy Policy indicates when the Policy was last updated.

## **Marketing Consent Terms**

By using the Crosley Gracie Jiu-Jitsu Academy website and requesting more information by clicking "Request More Information" you acknowledge and expressly give your written consent to receive informational and marketing text and email alerts from Crosley Gracie Jiu-Jitsu Academy from time to time. In addition, you confirm you are the authorized subscriber or sole user of any email address or phone number you submit through Crosley Gracie Jiu-Jitsu Academy website. You acknowledge your agreement to our Privacy Policy and Terms contained herein. This agreement is not a condition of any purchase. Mobile messaging and data rates may apply.

## **Opt-Out & Unsubscribe from Third Party Communications**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of Crosley Gracie Jiu-Jitsu Academy by contacting us here:

Email: [info@crosleygracie.com](mailto:info@crosleygracie.com)

## **Contact Information**

Crosley Gracie Jiu-Jitsu Academy welcomes your questions or comments regarding this Statement of Privacy. If you believe that Crosley Gracie Jiu-Jitsu Academy has not adhered to this Statement, please contact Crosley Gracie Jiu-Jitsu Academy at:

Crosley Gracie Jiu-Jitsu Academy  
3291 Walnut Boulevard Suite #140  
Brentwood, California 94513