



“If You Have Enthusiasm, A Positive Attitude, And You’re A Newley Certified Personal Trainer, I Have A Fun, And Fulfilling Job Just For You!”



Dear Prospective Employee,

First of all, thanks for taking the time to visit this site. It's my hope you have precisely what I need in an employee so I can take this page down immediately and put you to work in the fun and rewarding job I have available.

So, let me tell you about me, my company and the job.

My name is Aaron Raney and I run a company called Iron Therapy Training in Great Bend Ks.

My business is dedicated to helping men and women to transform their lives and bodies to start living a healthier and fit lifestyle.

We currently offer One on One Training, Semi Private, Nutrition Coaching, and Online Training to teach, educate, and coach so we can transform peoples lifestyles which leads to a healthier life and body transformations all in one package!!!

And business is booming!!!

- **For One on One In Person Trainers at studio**

Anytime Fitness where my studio is located at 3721 10th st. Great Bend Ks. 67530 right next to Rent A Center.

If you are hired for this job, you'll need to come to the office Monday, Wednesday and Friday and hours will be early in the morning and/or late evenings. Typically before and after work hours 2-3 hours a day. With more hours and days available in near future. So about 5-10 hours a week. You will have the opportunity to move up after a 90 day trial period. We offer a casual fun environment with being able to learn the working of a successful training studio!!

- **For Online Trainers Remote Training**

Online trainers will meet up with us 1 or 2 times a week over a zoom call and be checked in on randomly. We will schedule multiple times to meet up if needed and when problems arise. If there are any issues and or problems we need to know immediately and will address the issue ASAP. The clients will have to be met up with once a week and

check in on to make sure they are doing what they are suppose to be doing. You will need a computer to qualify for the job. Not an I pad or cell phone. An actual computer to access our software. Starting out probably only 10-15 hours a week with more hours to come. We will teach you what you need to know and how to operate our software. This job can be done from your own home.

- **Nutrition Coaching**

Our nutrition coaches will be pretty close to what the online trainers are doing. We will meet up with you 1-2 times per week and randomly with zoom. You will be doing Zoom Calls with the clients and they will be recorded. You will be meeting up with them once per week and helping them to learn about nutrition. There will be multiple people on each call. For nutrition coaches you will be starting out around 10 hours per week. With more to come in the near future. This can also be done remotely from home.

OUR MISSION

- **Our mission is to help as many men and women ages 35-50 to build muscle, lose fat or do a total body transformation and start living a healthier and fit lifestyle.**

Required Outcomes

- **Must be a certified Personal Trainer and AED/CPR certified.**

This is a must there is no exceptions here. Newly certified trainers are welcome. Someone who wants to be apart of the Iron Therapy Training Team. This is to ensure the safety of the clients.

- **Pass our Background check.**

We do background checks to protect our clients and our company so we can have a safe environment.

- **Must know how to custom program clients workouts.**

To their goals and needs. Stay on top of the clients and help them with their struggles and coach them along not yell at them. Teach them the right way to do things and with proper form.

- **Perform fitness assessments.**

This is very important and can not be skipped. This is to find out where to start the client out and what muscle imbalances he or she may have. This will help to prevent injury. This also will include body a fat assessment. We will teach you this if you're not familiar here. This will be a requirement for the job.

- **Must track progress of clients.**

Keeping track of client progress is a big one we have systems for that to help. We need to show the clients the progress and maintain healthy relationships with the clients.

- **Coaching, Knowledge, Support and Accountability**

You will have to coach the clients through the tough parts and teach them not yell at them. Provide support and empathy when they tell you they are sore after workouts. Hold them accountable and keep them going.

These are the skills **you must already have** to qualify for this position:

- **Positive and cheerful**

We want our clients to feel welcome every training session. We want them to know everything is under control and have a great experience each and every time.

- **Be a good Listener:**

This is very important to listen to us and the clients. We have a way of doing things and we don't want someone who is going to go off their own way. If there is something that you think can help we would love to hear and talk about it.

- **Good phone personality/etiquette:** You will be talking with my customers, who are VERY important to me, and prospective customers, who are also important. You must be comfortable conversing on the phone, in person, and through email. You must know how to conduct yourself professionally, take clear messages and deliver clear instructions to the prospect or client. I'll teach you everything you need to say and do, but I can't teach you manners and professionalism.
- **Email:** A great deal of your work will be via email. I use a web-based program that's easy to learn (you'll understand it within 30 minutes). You need to be very comfortable and proficient with email.
- **Thoughtfulness and organization:** I need you to be able to think for yourself and be organized. I am very serious about this one. I do not want a robot, **I want someone who learns and grows with me.**

Bonus Skills

If you have any additional skills, your resume will go right to the top of the stack so list them there.

How To Apply

I'm looking to hire the right person If this job sounds good to you, follow these instructions now.

Here's what I want from you. NOTE: Failure to follow these instructions will result in your resume going in the circular file. This is your first test, okay?

- Write me a letter explaining why you are the perfect person to fill this position. Include full contact information (name, address, phone, email) on this cover letter.
- Provide a resume
- On a separate sheet of paper list at least three references with phone numbers and what your relationship is with each referee (i.e. previous employer, college professor, etc.).

- Staple the documents together in the order above with the cover letter on top.
- Mail to:
Iron Therapy Training
P.O. Box. 133
Great Bend KS. 67530

I will review your resume. If I feel you're a good prospect, I'll call or email you to set up a personal interview.

The sooner I get your resume, the better. This will not be a long, drawn out process. I believe in taking action quickly so get your resume over to me pronto! I look forward to reviewing it and hopefully meeting you personally.

Again, thanks very much for your interest,

Aaron Raney

P.S. This is not a corporate type of structured job. I am an entrepreneurial small business owner. I move quickly to capitalize on opportunities. This is not the type of job where just showing up is enough. Performance is everything to me. If you perform, you will be rewarded. I want nothing more than to find a person who takes real interest in doing good work and contributing to the growth of the business. **If that's you, I promise that this is only the starting point. I recognize and reward performance.**

With all that said, as I mentioned in the headline on this page, enthusiasm and a positive attitude go a long way in my book. I'm a very positive, upbeat person and appreciate those qualities in others. As long as you have the basic skills I mentioned, and a great attitude, **you're definitely a candidate! So send me your resume today!**