

MYZONE is a fitness tracker that shows and rewards EFFORT when you work out. It displays real time heart rate, calories and percentage of effort in 5 simple colour coded zones and automatically creates an online logbook for all your activity.



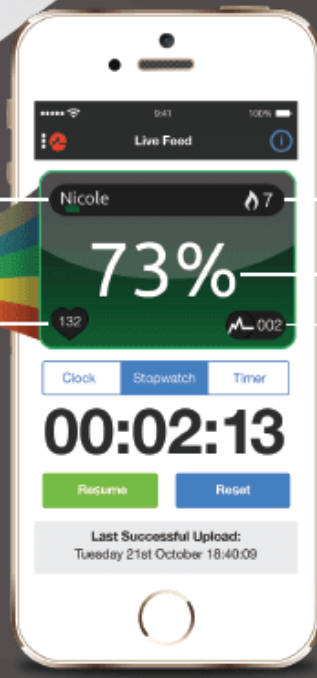
Counting every effort **accurately.**

MYZONE BENEFITS

- Instant email feedback on your exercise to motivate you
- Compete with yourself & friends by comparing effort levels
- See your calories & heart rate in real time with simple colours
- Climb the MYZONE status levels based on effort not Fitness.

FEATURES

- Bluetooth
- Ant+
- 5.3** KHz
- 16** Hr Memory

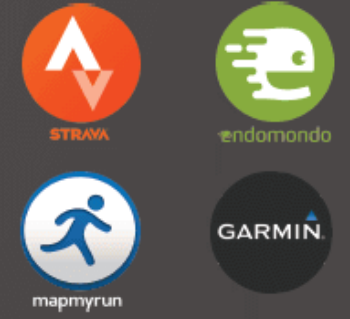


- Nickname: Nicole
- Calories Burned: 7
- Effort Level: 73%
- Heart rate (BPM): 132
- MEPs earned: 3 MEP (70 to 79%), 4 MEP (80 to 89%), 4 MEP (90 to 100%)
- 50 to 59%: 1 MEP
- 60 to 69%: 2 MEP

Download the free **MYZONE** app on iOS/ Android along with Apple Watch and Android Wear support



Also works with



MEPs (MYZONE Effort Points) are a credible metric to measure intensity based Physical Activity.